

UQFL187

Provincial Newspapers (Qld) Ltd Records, including records of the following businesses and associations:

1. Provincial newspaper businesses in which Andrew Dunn senior and his family acquired a controlling interest
2. Provincial Newspapers Queensland Pty Ltd and previous Dunn Family companies
3. Associated Press of Queensland
4. Queensland Provincial Newspapers
5. Queensland Country Press Association
6. Queensland Country Press Pty Ltd
7. Regional Dailies of Australia (Qld Div.), previously Australian Provincial Daily Press Ltd (Qld Division)
8. Provincial Newspapers (Qld) Ltd
9. Newspapers acquired by PNQ
10. Regional News Service
11. Historical research papers

Size	33 boxes, 2 parcels
Contents	Minute books, correspondence, annual reports, financial records including cash books, profit and loss statements, balance sheets, scrapbooks.
Biography	See below for biographical and administrative histories
Date range	1887 - 1993
Notes	Unrestricted access

Table of contents

1. Newspapers in which the Dunns acquired a controlling interest
 - a. Maryborough Chronicle, 1887 to 1959
 - b. The Morning Bulletin, Rockhampton, 1911 to 1970
 - c. Warwick Daily News, 1919 to 1939
 - d. Toowoomba Chronicle, 1919 to 1973

2. Dunn Family Business Records
 - a. A. Dunn and Family, 1929 – 1957
 - b. A. Dunn and Co. Pty Ltd, 1957 – 1966
 - c. Provincial Newspapers (Qld.) Pty Ltd, 1966 – 1968

3. Associated Press of Queensland, 1910 to 1916

4. Queensland Provincial Newspapers, 1937 to 1953

5. Queensland Country Press Association, 1910 to 1943

6. Queensland Country Press Pty Ltd, 1914 to 1975

7. Regional Dailies of Australia (Qld Div.), previously Australian Provincial Daily Press Ltd (Qld Division), Associated Dailies Information Service, 1953 to 1983

8. Provincial Newspapers (Qld.) Ltd, 1968 to 1993

9. Newspapers acquired by PNQ, 1958 to 1975

10. Regional News Service, 1975 to 1982

11. Historical research papers, 1956 to ca. 1980

NOTE: Year ranges indicate year ranges of records held.

Biographical and Administrative histories

1. Newspapers acquired by Andrew Dunn and his family

Andrew Dunn was born on 4 May 1854 in Greenock Scotland. As a young man he worked as a tea merchant and architectural draughtsman. In 1879 he married Katharine McIntyre (1854 – 1889). The couple migrated to Queensland in 1880 and had five sons. Andrew Dunn started a building business in Toowoomba and Katharine Dunn became head of the Girls' South State School. In 1885 they moved to Maryborough, so that she could take up a position at the Central Girls' School. She died there on 5 July 1889 and the Dunns five sons were sent to Scotland to be cared for by their paternal grandmother. Their youngest son Lorne (1889 – 1890) died there in infancy. By 1888 Andrew Dunn had become business manager of the Maryborough Chronicle. With bonuses paid to him he started acquiring shares and by 1891 was Chairman of the company. On 18 November 1891 he married Jane Cran of Yengarie. They had two sons and two daughters.

In 1911 Andrew Dunn junior (1880 - 1956) was working for Rockhampton newspaper The Morning Bulletin when the death of one its owners, John Blair, provided the opportunity for Andrew Dunn senior to purchase a controlling interest in the newspaper. Andrew junior became managing editor and William Herbert 'Herbie' Allan (1883 – 1961) chief-of-staff. In 1918 another son, James McIntyre Dunn (1881 – 1925), became the business manager for the newspaper. Over time most of Andrew Dunn's children were involved in the newspaper business in a variety of roles.

From 1914 onwards Andrew Dunn made several further acquisitions of provincial newspapers beginning with the Warwick Argus. In 1919 the Dunns amalgamated this paper with the Irwin family's Warwick Examiner and Times to form the Warwick Daily News. In November 1919 The Wide Bay and Burnett News was acquired and merged with the Maryborough Chronicle. In June 1922, Dunn acquired a controlling interest of The Toowoomba Chronicle and merged it with its competitor, the Darling Downs Gazette. In July 1929, he purchased The Evening News in Rockhampton.

Jane Dunn died in August 1930. On 23 February 1932 Andrew Dunn married Marcella Heller Foote in Sydney. She had been head of the Sydney office of the Queensland Country Press Association. The couple had no children. Andrew Dunn died on 29 April 1934. That year his son Hugh Hector Harold Dunn (1888 – 1971) became managing director of the Maryborough Newspaper Company.

Children of Andrew Dunn senior

- a. Andrew, 1880 - 1956
- b. James, 1881 – 1925
- c. 'Herbie', 1883 – 1961
- d. Hugh, 1888 – 1971
- e. Lorne, 1889 – 1890
- f. Robert, 1892 – 1953
- g. Flora, 1895 – 1973
- h. Alexander, 1897 – 1972
- i. Ruth, 1904 – 1967

2. Provincial Newspapers Queensland Pty Ltd and previous Dunn Family companies

In 1929 the Dunns began holding family meetings as A. Dunn and Family. The family directed decisions such as capital expenditure and appointments of senior staff at the newspapers it owned. In 1957 the family incorporated to form A. Dunn and Co. Pty Ltd. In 1966 the name of the company was changed to Provincial Newspapers (Qld.) Pty Ltd.

3. Associated Press of Queensland

Formed in 1910, the association merged into Queensland Country Press Ltd In 1918.

4. Queensland Provincial Newspapers

Possibly a predecessor organisation to the Queensland Division of Australian Provincial Daily Press Ltd, later Regional Dailies of Australia (see. 7.)

5. Queensland Country Press Association

Established in 1907 by Andrew Dunn and other newspaper proprietors. Dunn served several times as president, and consistently on the executive committee until his death in 1934.

6. Queensland Country Press Pty Ltd, previously Queensland Country Press Ltd

Formed in 1914, the Queensland Country Press Ltd business was a business subsidiary of the Queensland Country Press Association to sell state and national advertising on a block basis. It was also known as the Queensland Country Press Cooperative Company Ltd.

7. Regional Dailies of Australia (Qld Div.), previously Australian Provincial Daily Press Ltd (Qld Div.)

8. Provincial Newspapers (Qld.) Ltd.

In 1968 the holding company Provincial Newspapers (Qld.) Ltd. was formed as a result of the merger of the Dunn, Manning and Irwin family businesses, along with newspaper businesses of a further three Ipswich families. The Dunn family company's name *Provincial Newspapers (Qld.)* was adopted for the merged company. The business became a publicly listed company and was known as PNQ. Through its acquisition of the Melbourne-based *Herald and Weekly Times (HWT)* on 6 February 1987 Rupert Murdoch's *News Ltd* indirectly acquired a large parcel of shares in PNQ, which, in combination with other part-owned companies with shares in PNQ, gave *News Ltd* 48.6% of all PNQ shares. Taking a State-based approach the *Trade Practices Commission (TPC)* approved the *News Ltd* takeover of *HWT* but determined that in Queensland the acquisition would give *News Ltd* too much market share. The TPC advised that *News Ltd* should onsell its PNQ shares. On 26th July 1988 *News Ltd* sold to *Haswell Pty. Ltd.*, a company set up by Irish entrepreneur Anthony O'Reilly, principal shareholder of Independent Newspapers Plc of Ireland. Australian regulatory authorities approved the sale as *Haswell* was the purchasing vehicle for a family trust, whose beneficiaries were the six children of O'Reilly and his Australian wife. On 3 November 1988 PNQ was renamed Australian Provincial Newspapers Ltd (APN).

Box 1

Maryborough Newspaper Co. Ltd (*Maryborough Chronicle*), 1887 to 1959

Item 1

Minute book, 27 Jan 1887 to 25 Feb 1919 (includes Half-yearly balance sheets, 1887 to 1919), [with]: Photocopy of Balance Sheets, 1887 – 1922 (Original fragile - Use as access copy)

Item 2

Minute book, 21 Jul 1920 to 17 Aug 1928 [with]: Photocopy (Original fragile - Use as access copy)

Folder 1 (last item from Acc001030)

Annual financial statement, 1923

Annual financial statement, 1929 (three annotated copies)

Legal agreement between George Illidge Roberts of Maryborough and the Dunn family, for Roberts to purchase 3750 shares in the Maryborough Newspaper Company, 6 May 1924

Quarterly Reports 30 Sep 1956 to 31 Dec 1959

Warwick Newspaper Pty Ltd (*Warwick Daily News*), 1919 to 1939

Folder 2

Minute book, 11 Jul 1919 to 19 Jun 1939 (Photocopy)

Box 2

Morning Bulletin Ltd, later Rockhampton Newspaper Co. Pty Ltd (*The Morning Bulletin*), 1911 to 1970

Item 1

Minute book, 27 Apr 1911 to 23 Jul 1945

Item 2

Minute book, 24 Aug 1945 to 22 Dec 1954

(Building valuation, 22 Dec 1954 pasted to inside back cover)

Item 3

Minute book, 4 Mar 1955 to 1 Dec 1959

Folder 1

Quarterly Reports 30 Mar 1957 to 30 Mar 1959

Item 4

Balance Sheets 1960 to 1970

Item 5

Notebook of journalist and Morning Bulletin editor Godfrey Westacott, ca. 1920s to 1940s, containing typed reflections on a large number of topics, cut and pasted onto rectos; the versos with shorthand notes.

Box 3

Messrs. W. H. Groom & Sons Pty Ltd, later Toowoomba Newspaper Co Pty Ltd (*The Toowoomba Chronicle*), 1919 to 1973

Items 1 - 36

Financial statements and balance sheets 1919, 1922 to 1953, 1955, 1957, 1958

Item 37

Share certificate book 1935 to 1961

Item 38

Report by P. A. Management Consultants Pty Ltd, dated 20 Mar 1970, "Progress Report and Report on Copy Flow"

Item 39

Blue ring binder containing "A Report on Production Rationalisation for the Downs and Ipswich", dated 25 May 1973

Folder 1

Monthly and Quarterly reports 1956 to 1959 with comparative statements 1955 to 1961

Folder 2

Valuations of assets, 1954, Financial statements, 1969 to 1970

Comparative statements 1950 to 1953

Correspondence, 1954

Box 4

A. Dunn and Family. From 1957: A. Dunn and Company Pty Ltd. From 1966: Provincial Newspapers (Qld) Pty Ltd.

A. Dunn and Family

Item 1

Minute book, 30 May 1929 to 21 Mar 1957

Meeting dates were: 30 and 31 May 1929 (Maryborough); 2 January 1931 (Pialba); 25 Oct 1931 (Maryborough); 8 and 9 Feb 1932 (Maryborough); 2 July 1932 (Maryborough); 22 November 1932 (Brisbane); 9 Oct 1933 (Brisbane); 25 Nov 1934 (Brisbane, first meeting following the death of chairman, Andrew Dunn senior); 29 July 1937 (relating to wills); 10 Aug 1938 (Maryborough); 18 Aug 1941 (Maryborough); 2 Aug 1942 (Brisbane); 27 Aug 1944; 5 Sept 1945 (Maryborough); 10 Dec 1945 (resumed 24 Aug 1946); 5 Sept 1947 (Pialba); 1 Nov 1948 (Maryborough); 24 July 1953 (Brisbane); 23 Oct 1953 (Brisbane); 29 July 1954 (Brisbane); 24 Oct 1956 and 21 March 1957 (loosely inserted).

A formal agreement with associated letter, 22 Aug 1946 loosely inserted at the end.

A two-page manuscript note on the 'death of the former Chairman' loosely inserted at the end.

A Dunn and Co Pty Ltd, from 1966: Provincial Newspapers (Qld.) Pty Ltd.

Item 2 in → Parcel 1

Minute book, 25 Jun 1957 to 13 Jul 1964

Item 3

Minutes, 13 Oct 1964 to 9 Nov 1967

Folder 1

Four letters between Andrew Dunn senior and his sons Andrew junior and James (Jim).

Includes:

Two manuscript letters from Andrew Dunn to his son Andrew junior (?), dated Maryborough 11 Jun and 23 Jul 1911

Typescript two-page letter on *Morning Bulletin* letterhead from editor Andrew Dunn junior to his father Andrew Dunn senior, dated 13 Mar 1925; Plans of new building for *Morning Bulletin* attached, Also two pages re linotypes

Manuscript five-page letter from Jim (Dunn) to *Father* (Andrew Dunn senior), from Rockhampton, dated "Sunday 15th" (i.e. Sun 15 Feb 1925: mention of a court case beginning next day [research shows the case began 16 Feb 1925]; possible takeover of *Evening News*, Rockhampton; etc, [Jim Dunn was manager of the *Morning Bulletin*, and died 17 Nov 1925]

Folder 2

Envelope titled *Old records*, belonging to Jim Dunn, son of Andrew Dunn senior who died in 1925.

Folder 3

Notices for Payment of Queensland State Income Tax for Mr Hugh Dunn, 1920 to 1923

Folder 4

Share transfers, 1964 to 1965

Records of Walter Bruce, Manager *Toowoomba Chronicle* emanating from his work for the *Toowoomba Newspaper Co. Ltd* and *A. Dunn and Company Pty Ltd*

Folder 5

Records, 1952 to 1957

Correspondence, proposals, financial records, dividends sheets. Includes outline scheme for new holding company for the three newspaper companies owned by the Dunn family at the time.

Folder 6

Records, 1957 to 1958

Correspondence, Comparative Statements, Financial Records

Folder 7

Records, 1958 to 1961

Confidential Reports to Directors, Comparative Statements, Company's, Financial Statements

Folder 8

Records, Jun 1957 to Dec 1958

Correspondence, Agendas

Folder 9

Records, Jan 1959 to Dec 1959

Correspondence

Folder 10

Records, Jan 1960 to 7 Jun 1961

Correspondence, Manager's Reports, Agendas to meetings Financial statements

Box 5

The Associated Press of Queensland (later absorbed by Queensland Country Press Cooperative Ltd)

Item 1

Minute book, 1 Nov 1910 to 21 Mar 1916 (with income and expenditure statements, 1910 to 1916)

Queensland Provincial Newspapers

Item 2

Minute book, 17 Apr 1937 to 3 Aug 1943

Item 3

Minute book, 26 Nov 1938 to 14 Jan 1953

Box 6

Queensland Country Press Association

Cash books [presumably kept at different offices]

Item 1

Cash book, 23 Aug 1910 to 1 Jul 1938, P/L and Balance sheet for 1936 loosely inserted at end
Recording credits and debits, including subscriptions received and salaries paid. Records the salary of A E Joseph. Abraham Edgar Joseph (1870 – 1938), was Secretary of the QCPA from 1912 – 1938 and General Manager of the QCP Ltd., 1917 – 1938. [This cash book shows he was employed from at least August 1910). He is not to be confused with his younger brother Albert Edward Joseph who was Managing Director of the *Northern Daily Leader* at Tamworth.

Item 2

Cash book, 1 Jul 1925 to 30 Jun 1937

Item 3

Cash book, 21 Mar 1927 to 28 May 1937

Item 4

Cash book, 1 Apr 1937 to 30 Jun 1943

Box 7

Queensland Country Press Ltd. From 9 Feb 1933: Queensland Country Press Pty Ltd

Minute books

Item 1

Minute book, 11 Aug 1914 to 5 Aug 1933

Recording minutes of Directors' meetings and Annual General Meetings, reports and sub-committee minutes.

Item 2

Minute book, Directors' meetings, 7 Aug 1933 to 9 Oct 1951

Item 3

Minute book, Shareholders' meetings, 17 Aug 1937 to 24 Sep 1975 (note at back: For minutes of AGMs after 1975 refer to front of Directors' Minutes Book)

Box 8

Share records

Item 1

Share certificate book, stubs numbered 1 to 55 and cancelled shares, 1914 to 1918

Item 2

Share certificate book, stubs numbered 1 to 100, 9 Apr 1926 to 1 Jul 1926

Item 3

Share certificate book, stubs numbered 1 to 100, 1 Jul 1926 to 25 Sep 1936

Item 4

Share certificate book, stubs numbered 200 to 221, and cancelled shares, 1937 to 1945

Item 5

Share register, 1924 to 1936

Item 6

Index to 'old' share files

Folder 1

Register of Return of Capital and Shares, 1924 to 1959

Box 9

'Old' share files, 1920s to 1940s

Files with share holder names on file cover, and numbered in red pencil 1 – 75

Box 10

'Old' share files, 1920s to 1940s

Files with share holder names on file cover, and numbered in red pencil 76 – 81

Item 1

Share account book, entries numbered 1 – 150, 30 Jul 1914 to 16 Aug 1938

Box 11

Folder 1

Share lists and letters, 1953

Item 1

Share register, 1953 to 1963

Loose in box

Share transactions files, including shares sold from deceased estates, 1950s to 1960s

Files with individual share holder names on file cover, and numbered in red pencil 1 to 18, and pencil 2 to 26 with gaps

Share returns, 1960 to 1967

Box 12

Journal

Item 1

Journal, 1 Jan 1918 to 31 Dec 1939

Cash books

Item 2

Cash book, 4 Sept 1929 to 1 May 1939

Item 3

Cash book, 9 May 1934 to 31 Mar 1937

Item 4

Cash book, 2 Feb 1939 to 30 Apr 1944

Item 5

Cash book, 6 Jul 1943 to 30 Jun 1950

Box 13

Cash books

Item 1

Cash book, 1 Jul 1950 to 31 Oct 1954

Item 2

Cash book, 1 Nov 1954 to 31 Aug 1961

Item 3

Cash book, 1 Sep 1961 to 31 Dec 1972

Subscription ledger

Item 4

Subscription ledger, 1936 to 1945

Records subscription payments received from member newspapers. With index at the front. With a variety of account records at the end (folio 200 and following), including subscriptions, salaries, rent, postage, telephone, general expenses, printing and stationary, profit and loss, auditors and bad debt.

Box 14

Rent ledgers

Item 1

Rent ledger [for the Country Press Chambers, 177 Edward Street], 1936 to 1941

Item 2

Rent ledger [for the Country Press Chambers, 177 Edward Street], 1941 to 1944

With indexes at the front. Tenants included Brisbane Timetable Publishers, Country Press Printery Pty Ltd, Halliday's Turkish Baths, Mrs Leichney, Yellow Cab Company.

Item 3

Tenant register, 1942 to 1945

Item 4

Meeting attendance book, 1 Oct 1949 to 30 Oct 1968

Item 4

Bundle of insurance records

Folder 1

Agreements with Postmaster-General of the Commonwealth of Australia, 1947 and 1948

Box 15

Loose in box

Documents, including annotated typescript content list, including

Correspondence with Australian United Press Ltd, annual financial statements, shareholder agreements, 1953 to 1967

Australian Associated Press

Articles of Association, 1935

Correspondence relating to air condition, 1961

Appointment of Hugh Anderson as Melbourne representative

Deed of Trust of Superannuation scheme, 1967 to 1968

Box 16

Folder 1

Articles of Association, 1920s

Loose in box

Financial records, correspondence

Box 17

Loose in box

Scrip certificates, 1953 to 1958

Insurances, 1941

Balance sheets, 1931 to 1938, 1941

Workers' Compensation, 1933 to 1941

Correspondence, 1930s

Agreements, 1922 to 1934

P/L statements; Balance sheets, Directors' Reports, 1930s

Agreement with Courier Mail, 19 Jan 1937 and related correspondence, 1946 to 1956

Share certificates, 1952

Lease agreement, 1960, 1963 and 01973

Leases, agreements

Box 18

Folder 1

Financial statements, Director's reports, 1937 to 1943

Folder 2

Financial statements, Director's reports, 1943 to 1947

Folder 3

Financial statements, Director's reports, 1948 to 1955

Australian Provincial Daily Press Ltd (Qld Div.). From 1969: Regional Dailies of Australia (Qld Div.)

Box 19

Item 1

Minute book, 22 Jul 1953 to 22 Jul 1969

[For minutes of 1974 to 1984 see Item 1 in Box 29]

Folder 1

Financial statements, Minutes, Correspondence, 1956 to 63

Folder 2

Correspondence received by Managing Director H J Manning, Jul 1963 to Jun 1965

Folder 3

Correspondence received, 1968

Box 20

Item 1

Journal, 1 Jul 1962 to 30 Jun 1979

Item 2

Balance Book, May 1973 to Jun 1977

Item 3

Foolscap book headed "Newspaper Cuttings and Files" (newspaper clippings about Queensland provincial newspapers principally in the 1950s and 1960s; includes some obituaries)

Folder 1

Share returns, 1962 to 1967

Folder 2

Trial balance sheets, 1977 to 1979

Folder 3

Press Scene, Regional Dailies of Australia [newsletter], Apr 1976, Aug 1976, Jan 1977

Marketing data. Selling to Queensland's rich regional markets through its regional daily newspaper. Mackay : Mercury Printing Service, 1971

The selling power of the provincial daily press in Queensland. Brisbane : A.P.D.P. Ltd., ca. 1967

Box 21

National Conference agendas and proceedings, 31st to 47th annual conferences, 1967 to 1983

Provincial Newspapers (Qld) Ltd

Box 22

Folder 1

Minutes of Meetings of Directors of Provincial Newspapers (Qld), 25 Mar 1968 and 1 Apr 1968

Folder 2

Minutes of Meetings of Directors of Provincial Newspapers (Qld), 1975

Folder 3

Minutes of Meetings of Directors of Provincial Newspapers (Qld), 1976

Folder 4

Minutes of Meetings of Directors of Provincial Newspapers (Qld), 1977

Folder 5

Minutes of Meetings of Directors of Provincial Newspapers (Qld), 1978

Box 23

Items 1 to 11

Financial reports Dec 71, Jul 1974 (first financial report of PNQ Managing Director after company shifted headquarters from Rockhampton to Brisbane in March 1974), Oct 1975, Nov 1975, Dec 1975, Jan 1976, Feb 1976, Mar 1976, Apr 1976, 12 months to June 1976, Jul 1977

Folder 1

Two foolscap booklets related to management seminar held by at Alexandra Headlands, 4 to 6 March 1977; one booklet contains L.S. Dunn's paper, "Reporting to Management", delivered on 4 March 1977 at the seminar, Mr Dunn was Managing Director of PNQ

Unmarked manila folder re Bundaberg Newspaper Company: PNQ seeking to acquire the remaining shares

Folder 2

Records relating to PKIU/McCamley industrial dispute at *Morning Bulletin* in 1974

Folder 3

Coopers & Lybrand report on Gold Coast newspaper proposal

Folder 4

Dividends folder: re company profits in five years leading up to PNQ merger Letters from the companies stating their annual profits from 1963 to 1967; Also handwritten and typed versions of important memo from Lex Dunn, dated 1 May 1968

Folder 5

Maturity and Surrender of Policies, 1968 to 1974

Box 24

Folder 1

Contents of file titled '*Partly Completed Documents, Probates, Memo and Articles, Power of Attorneys, Pending File*'

Folder 2

Contents of file titled '*General Shareholders' Correspondence*', 1987 to 10 Aug 1989 (includes Haswell P/L takeover period)

Newspapers acquired by PNQ

Box 25

Nambour Newspaper Co. Pty Ltd (later Sunshine Holdings)

Item 1

Stubs of share certificates issued in the Nambour Newspaper Co. Pty Ltd, 22 Dec 1958 to 13 Jan 1975

Folder 1

Minutes and financial statements, 22 Jul 1964 to 9 Sep 1975

Folder 2

Minutes and financial statements, 18 Feb 1972 to 9 Sep 1975

Bundaberg Newspaper Company Pty Ltd

Folder 3

Report on proposal to make it a fully owned subsidiary, plus other material about expanding PNQ interests; Total of 18 pages

Folder 4

Correspondence, Financial statements, Balance Sheets, Profit and Loss Annual General Meeting Notifications, 1961 to 1967

South Burnett Times

Folder 5

Records relating to Proposed Acquisition, including financial statements, 1972 to 1977

Box 26

Regional News Service

Folder 1

Minutes and Reports, 1975 to 1976

Folder 2

Correspondence

Item 1

Cash book

1978 to 1982

Historical research material

Folder 3

Typescript histories

Folder 4

Photographs

Folder 5

Letter from Bundaberg newspaper proprietor M.H. Barton to Australian Provincial Daily Press (Qld Div.), enclosing three-page history of Bundaberg newspapers, written by a News-Mail staff member of 55 years' employ

Folder 6

Queensland Country Press Association correspondence relating to the history of the provincial press in Queensland, 1956

Folder 7

Typescript Biography of Henry John 'Jack' Manning

Item 2

Biography of Henry John 'Jack' Manning

Box 27**Items of unknown provenance****Item 1**

Magnetic tape, BASF type LGS, content potentially wiped.

Item 2

Share register (alphabetical), 1970s and 1980s

Box 28

Addition to: **Australian Provincial Daily Press Ltd (Qld Division)**. From 1969: **Regional Dailies of Australia (Qld Div.)** [and]: **Associated Dailies Information Service**

Marketing**Folder 1**

M & A Marketing and Advertising Pty Ltd's Original Promotional Plan 1971 to 1975 for Associated Dailies Information Service [ADIS]. Includes correspondence, typed reports, problems, activities, recommendations and rough layouts of newspaper advertisements promoting the ADIS

Folder 2

29 printed newspaper advertisements promoting advertising in newspapers and a Report on the advertisements published by Regional Dailies of Australia [RDA]

Folder 3

Promotional pamphlets, reports, booklets and leaflets published by and for RDA and ADIS promoting advertising in regional newspapers
Audit Bureau of Circulations Rules and Regulations

Folder 4

Readership surveys, reports, advertising and attitude studies and promotional material

Folder 5

Dargaville Associates Pty. Ltd.

Report and supplementary study on opinions and attitudes to provincial daily press among Sydney advertising agencies, 1967

Folder 6

Direct mail promotional material – Louisville
Small space ads – promotion leaflet

Folder 7

Articles and advertisements and journal articles on regional and provincial newspaper advertising

Box 29**Folder 1**

Promotional material and correspondence re prizes/competitions from regional papers

Folder 2

Journal and newspaper articles in binder on regional and provincial newspapers

Minutes**Item 1**

Minutes of Regional Dailies of Australia Limited Meetings, 1974 to 1984

[For the minute book of the Australian Provincial Daily Press Ltd (Qld Div.), 22 Jul 1953 to 22 Jul 1969, see item 1 in box 19]

Box 30**Folder 1**

Regional Dailies of Australia [RDA] promotional material

Folder 2

Promotional material on competitions and campaigns in newspapers

Folder 3

From original folder "Old RDA" promotional/marketing material, including "Gloom to Boom", "The Cromer Chronicle" and "The Gold Coast Bulletin" campaign

Folder 4

Associated Dailies Information Service [ADIS].

ADIS Readership surveys, reports, journals, advertising and attitude studies and promotional material

Folder 5

Australian Provincial daily Press Limited and Provincial Dailies, N.S.W. [PDN] promotional and statistical material and Advertising Rates for *The Kalgoorlie Miner*, 1965

Box 31**Scrapbooks****Item 1**

Scrapbook with newspaper cuttings on promotion, marketing and advertising of regional daily newspapers, 1968 to 1982

Item 2

Scrapbook with newspaper cuttings on promotion, marketing and advertising of regional daily newspapers, 1969 to 1976

Item 3

Scrapbook with newspaper cuttings on promotion, marketing and advertising of regional daily newspapers, 1977 to 1979

Correspondence to John Sellars [Promotions Director of Regional Dailies of Australia] from C M Manning re The Youth Job Market

Box 32**Loose in box**

Associated Dailies Information Service [ADIS].
ADIS Bulletins, 1971 to 1973

Addition to: Provincial Newspapers (Qld) Ltd**Box 33****Folder 1**

Chairman's Address, Provincial Newspapers (QLD) 1968 to 1987
PNQ Memorandum and Articles of Association and PNQ Prospectus
1983 PNQ Strategies Report

Folder 2

Correspondence, booklet and newspaper cuttings re PNQ's *Newspapers in Education [NIE]* campaign late 1970s to 1993

Folder 3

Cawarra Pty Ltd: The companies act of 1961, memorandum of association of Cawarra Pty Ltd

Folder 4

Transition, Dunns to PNQ: Notes, correspondence, meeting agenda, financial statement and copy of newspaper article, 1965 to 1989

Folder 5

A Dunn and co Pty Ltd, 1957 Scrips and correspondence: Correspondence, monthly reports and transfer of shares statements 1944 to 1958

Addition to: **Australian Provincial Daily Press Ltd (Qld Division)**. From 1969: **Regional Dailies of Australia (Qld Div.)** [and]: **Associated Dailies Information Service**

Parcel 2

Item 1

Associated Dailies Information Service [ADIS].
Minute Book, 27 Sep 1971 to 28 Mar 1977

Item 2

Associated Dailies Information Service [ADIS].
Scrapbook relating to the Regional Media Contest 1970